

SUCCESSION PLANNING AT EXCELLUS

A STRATEGIC
IMPERATIVE FOR THE
ORGANIZATION'S
FUTURE SUCCESS



Everybody Benefits

A nonprofit independent licensee of the Blue Cross Blue Shield Association



AGENDA

Introduction

An Uncertain Future

Succession: An Enterprise Approach

The Employee Experience

The Balanced Scorecard: Success Measures

The Succession Path & Experience

Questions & Discussion

OUR 7-BLOCK CORPORATE STRATEGY



Engage, invest in and empower our people.

Deliver a high quality, simple and personalized stakeholder experience.

Deliver priorities with quality, agility and speed.

Keep our products affordable. Control medical and administrative expenses.

Achieve margin objectives through sustainable, long-term growth strategies.

Engage and invest in activities that improve clinical quality and ultimately member and community health.

Invest in provider partnerships to achieve mission and business success.

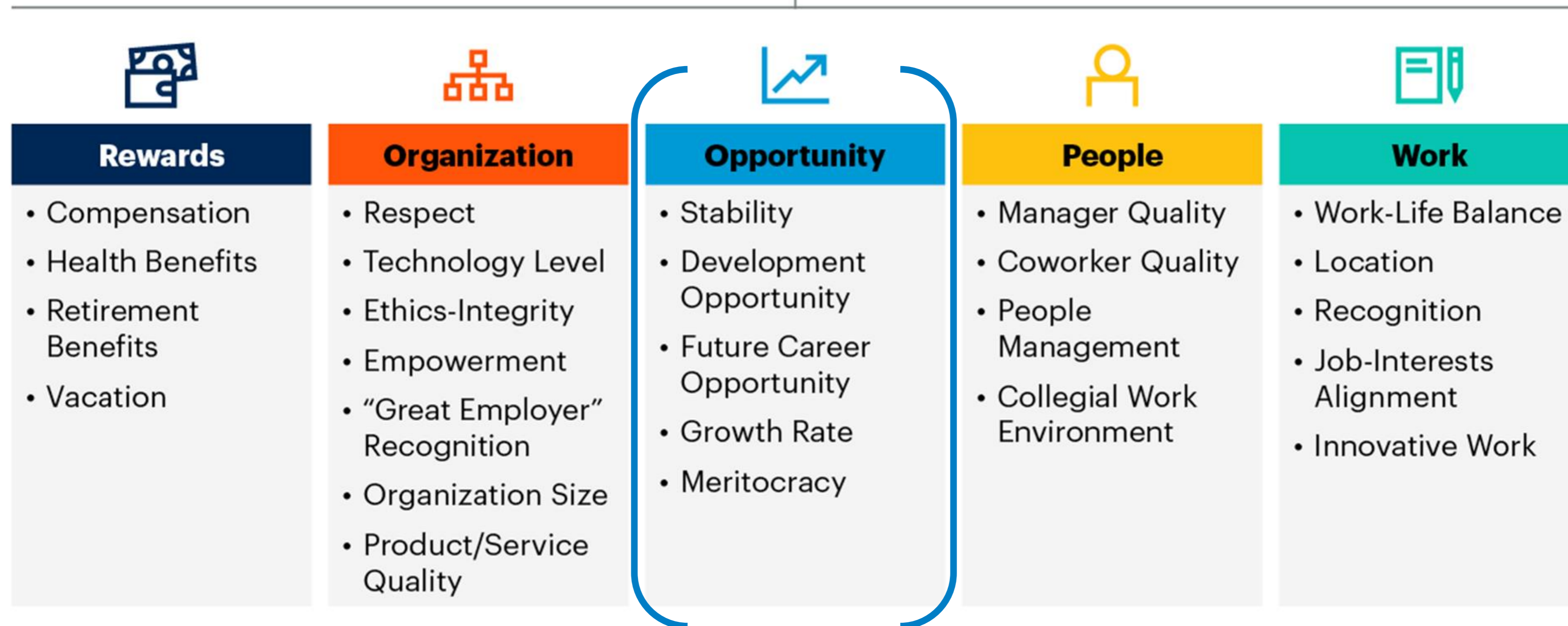
AN UNCERTAIN FUTURE

- ✓ Competitive Labor Market
- ✓ Employee Expectations
- ✓ The Great Resignation

**HOW WILL WE
COMPETE FOR TALENT
IN A RAPIDLY
CHANGING
MARKETPLACE?**

AN UNCERTAIN FUTURE

Employee Value Proposition



INTERNAL MOBILITY



INTERNAL TALENT MARKETPLACE

We seek to bridge talent supply and demand. The depth of our enterprise level succession planning process **reveals high potential talent at all levels** in the organization who seek new opportunities—**it's about identifying talent, their skills, and their ability to take on new roles.** Talent mobility is key to our success as an organization and enables us **to attract and retain top talent now and in the future.**

OUR VISION

We prepare the organization for change, the anticipated and the unexpected. The depth of **our enterprise succession program is a competitive advantage** in that we proactively develop and place talent into key leadership positions by **leveraging our internal talent** supply.

PHILOSOPHY

Pipeline Management



Identify talent deep within each business group and manage them up the pipeline until they're ready to replace the leadership bench.

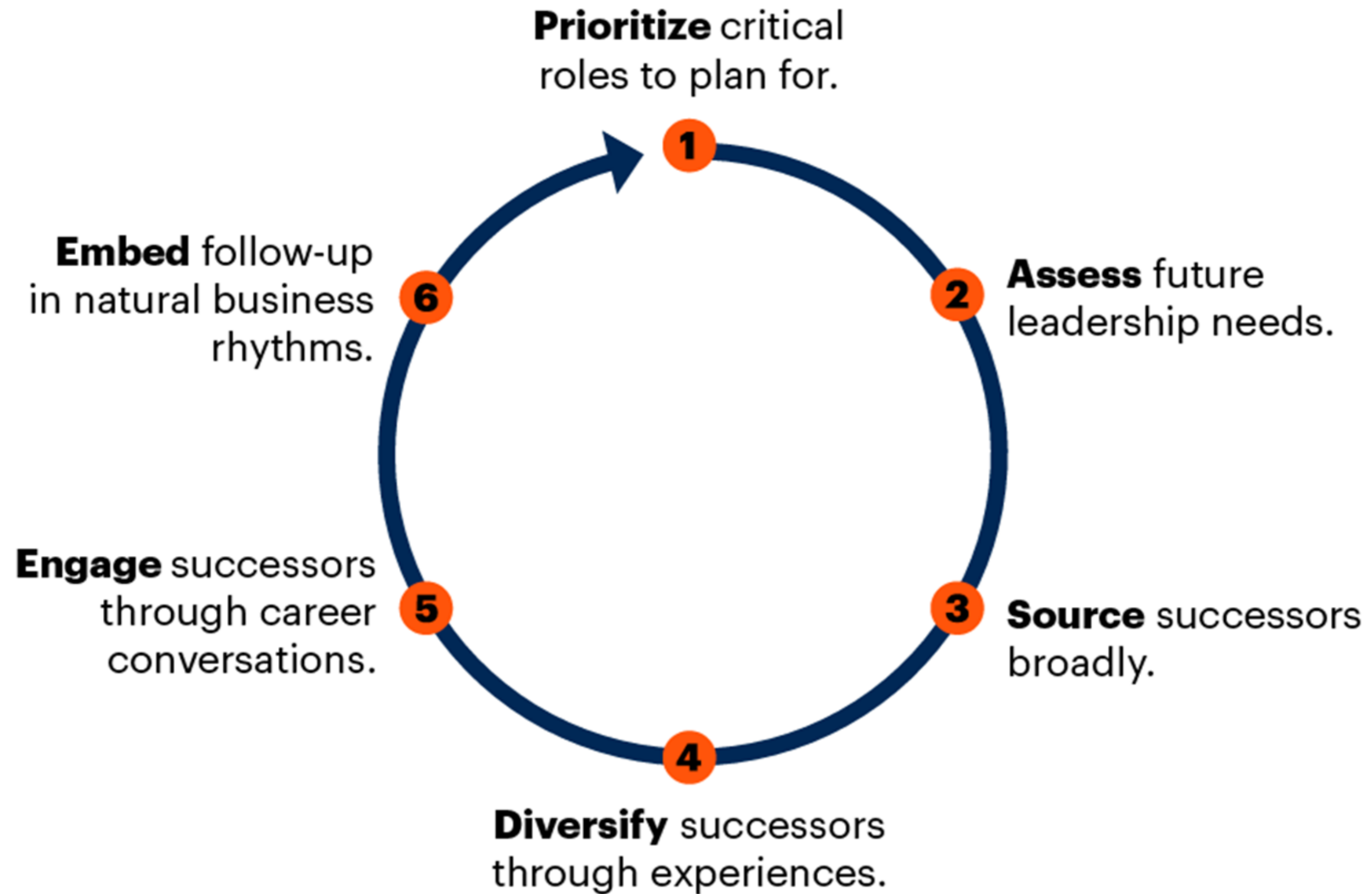


Portfolio Management



Identify talent broadly across the organization and diversify them for a variety of potential futures based on the business strategy.

ANNUAL PROCESS





Employee Name

Job Title

About

Includes relevant information and background about the individual



Location



LinkedIn Profile Link

Succession



Readiness Level

Succession Position

Education



University Attended

Major (Highest Level)

Experience

2022

Job Title

2019

Next Previous Job Title

2021

Previous Job Title

2017

Next Previous Job Title
(External if applicable)

Competency Assessment

Inspire Others

Expert

Set Priorities

Applying

Think Strategically

Learning

Drive Results

Advanced

Developmental Focus



Business Acumen

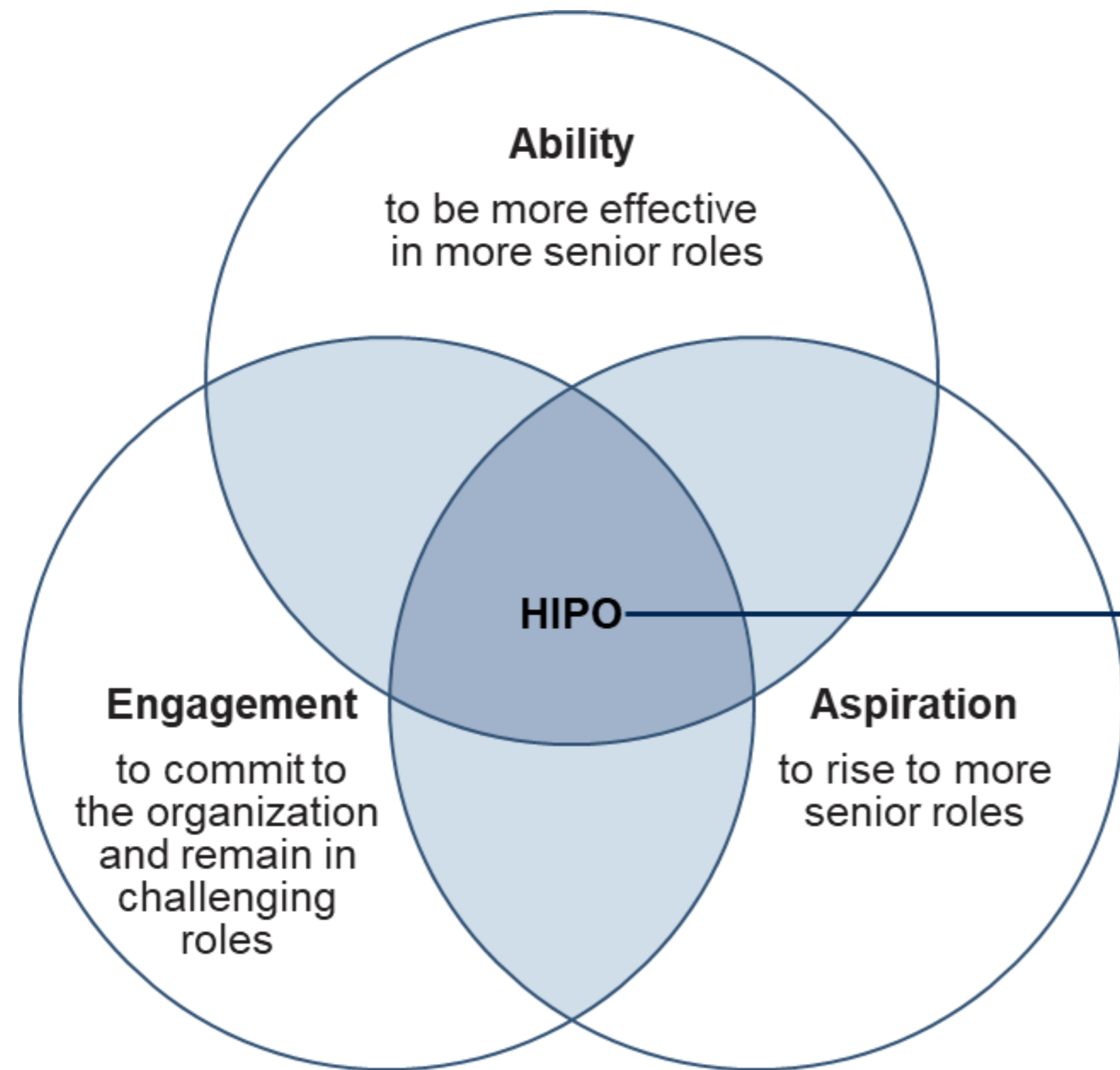


Technical Knowledge



Relationships

IDENTIFYING POTENTIAL



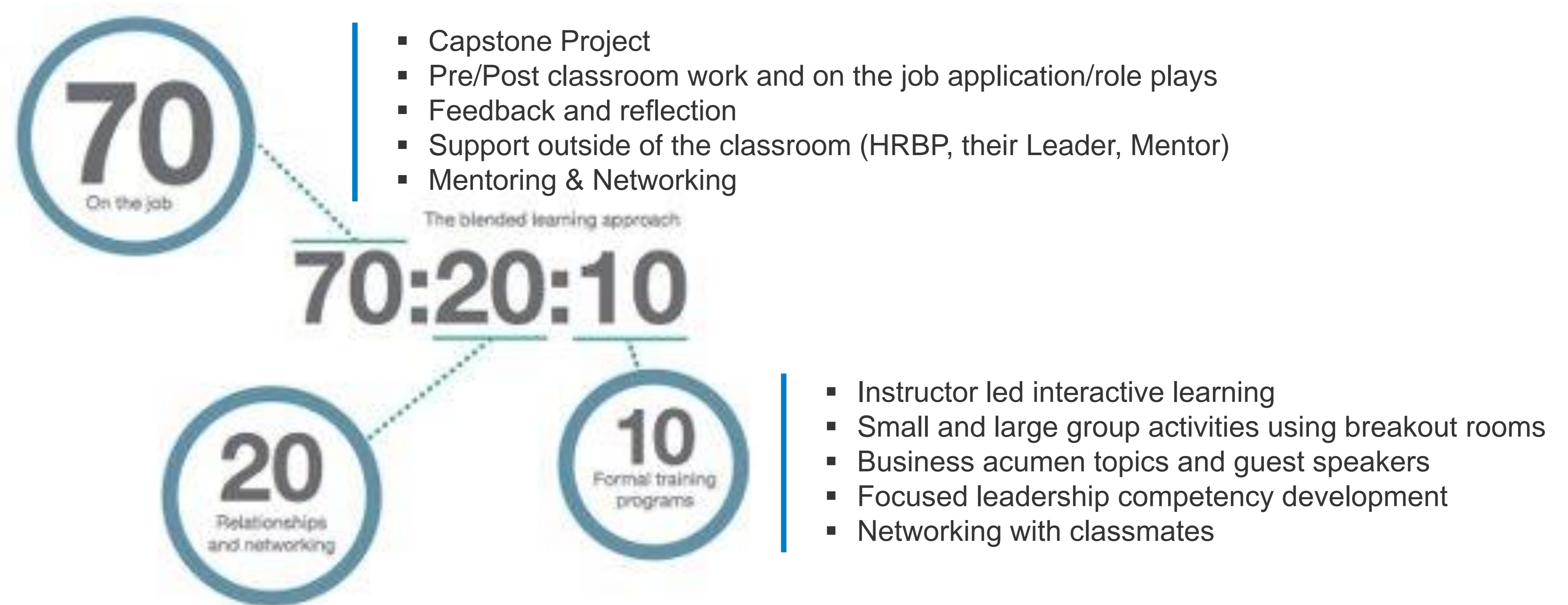
HI • POs

Employees with the potential to rise to and succeed in **more senior, critical positions.**

SUCCESSION AT ALL LEVELS



DESIGN AND APPROACH



CURRICULUM AND EXPERIENCE

Leadership Experience

- Ability
- Achievements
- Strategic Ability
- Inclusion
- Collaboration
- Capacity
- Innovation
- Results Driven
- Change Agility
- Influence
- Leading a Team
- Lead a Global Team

Management Experience

- Inclusion
- Relationship Building
- Remote Management
- Talent Management
- Empowering Others
- Delegation
- Coaching
- Building Trust
- Developing Direct Reports
- Creating Shared Purpose

Personal Attributes

- Aspiration
- Engagement
- Mental Agility
- Resilience
- Growth Mindset
- Learning Agility
- Intent to Stay
- DEI Champion
- Leveraging differences
- Works Well Across Boundaries

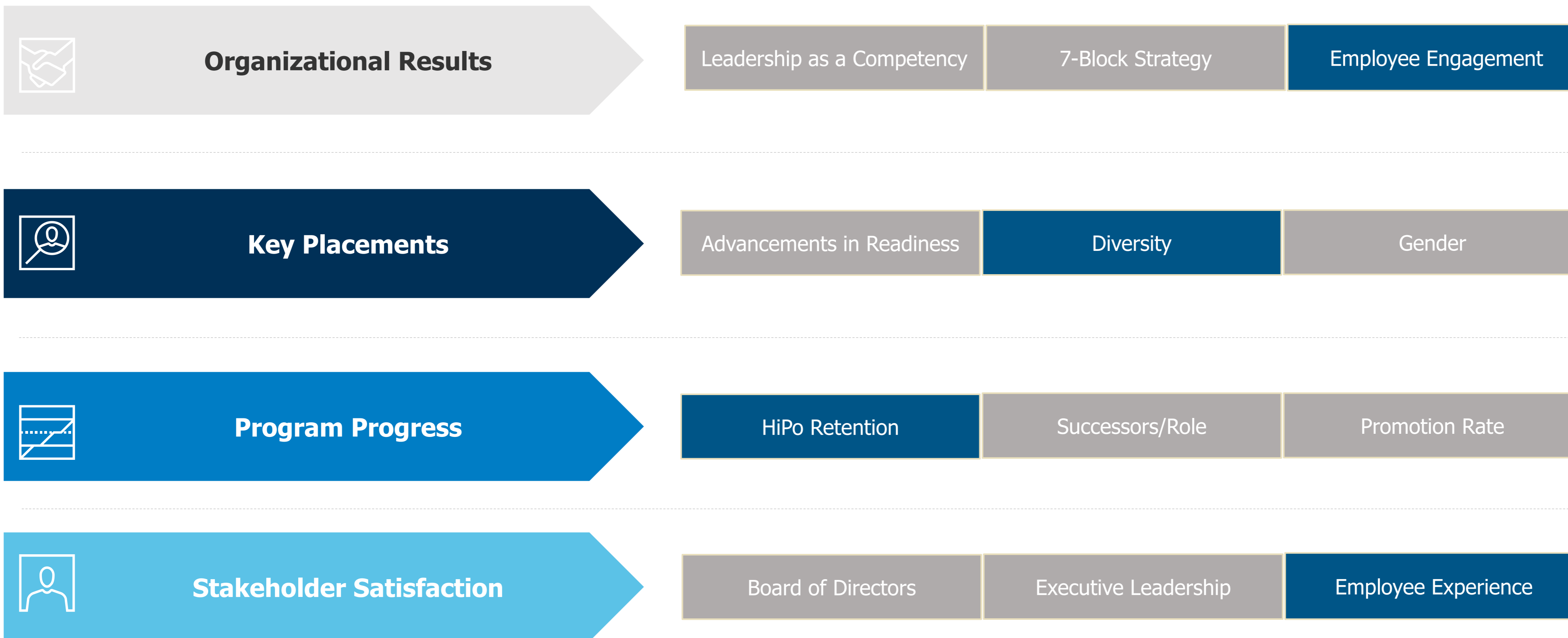
Business Experience

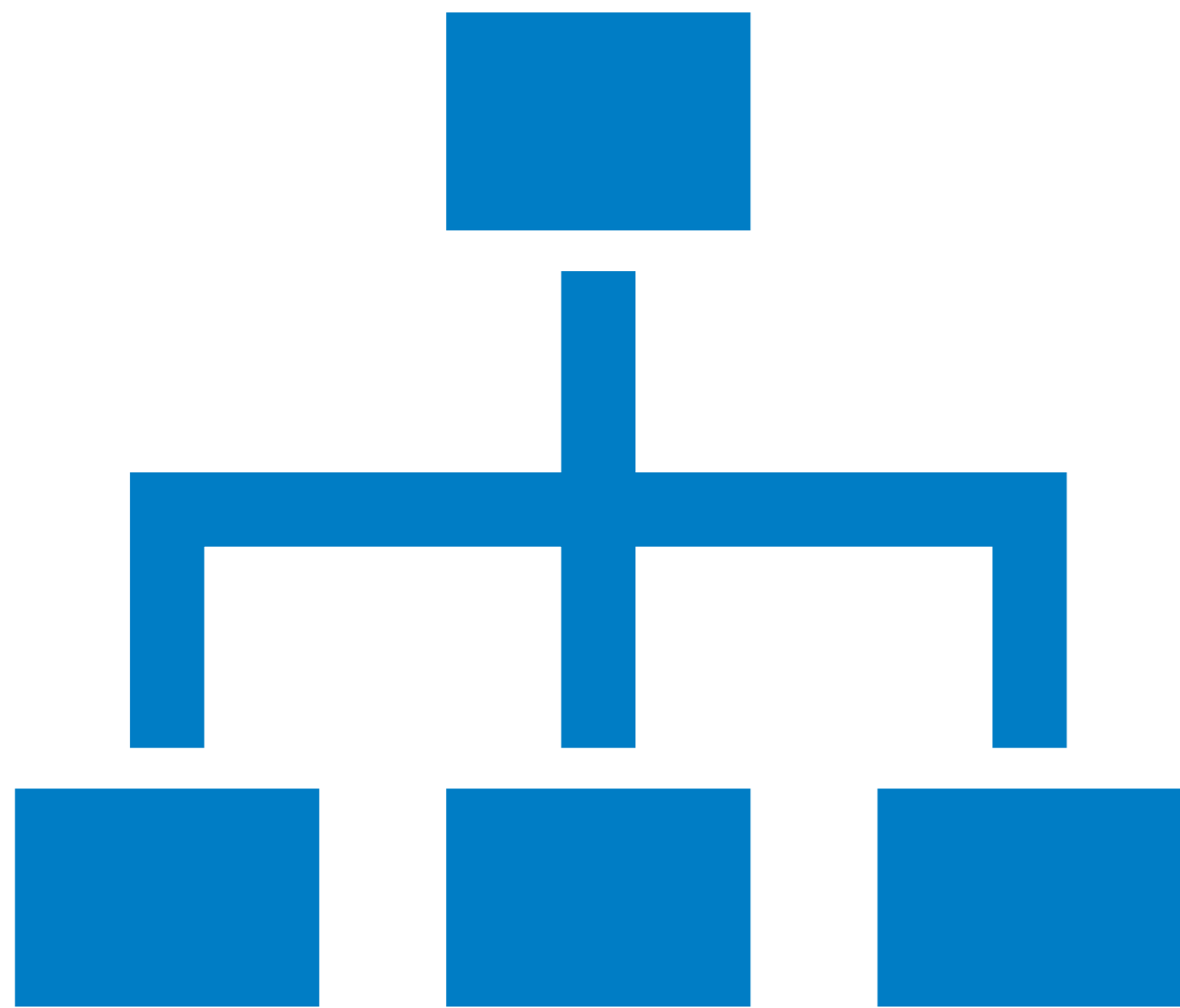
- Customer Centric
- Calculated Risk Taking
- Business Acumen
- Analytical Thinking
- Technical Expertise
- Negotiation
- Launching a New Product
- Working in New Business Contexts

PROGRAM OBJECTIVES

Objectives of HIPO Programs	How Program Enables Goal
Build pipeline for succession planning	Generates a pool of HIPO talent to be developed into successors
Enable internal mobility	Identifies a broad talent pool who might be fit and able to move to a different critical roles in the future
Improve HIPO retention	Engages HIPOs by offering them unique and critical development opportunities and career paths to leadership
Improve HIPO engagement	Identifies HIPO talent that should be engaged and retained for competitive advantage
Improve HIPO performance in key skills/areas	Identifies HIPO talent that should be further developed for competitive advantage

ENTERPRISE SUCCESSION SUCCESS MEASURES





ENTERPRISE
SUCCESSION

THE SUCCESSION PATH & EXPERIENCE

QUESTIONS?



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**THANK
YOU**